Privacy Policy

Farmers State Bank Mobile Website Privacy Policy

At Farmers State Bank, we are committed to protecting your privacy online. This privacy policy applies to the mobile version of our website and explains how we collect, use, and safeguard your personal information when you access our mobile website. We encourage you to read this policy carefully to understand our practices regarding your personal information.

Information We Collect

When you visit our mobile website, we may collect certain information automatically, including your device type, operating system, IP address, and mobile browsing activity. This information helps us understand how users interact with our mobile website and enables us to improve our services.

In addition, we may collect personal information that you voluntarily provide when submitting forms, applying for products or services, or contacting us through our mobile website. This may include your name, contact information, and any other information you choose to provide.

How We Use Your Information

We use the information we collect for various purposes, including:

1. Providing and personalizing our services: We use your information to deliver the services and information you request, such as processing loan applications or responding to inquiries.

2. Analyzing and improving our mobile website: We may use your information to analyze trends, monitor the performance of our mobile website, and make improvements to enhance your user experience.

3. Compliance with legal obligations: We may use your information to comply with applicable laws and regulations or respond to lawful requests and legal processes.

4. Marketing and communication: With your consent, we may use your contact information to send you promotional materials, newsletters, or other communications regarding our products and services.

Information Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personal information to external parties without your consent, except as described in this policy or as required by law. We may share your information in the following circumstances:

1. Service Providers: We may engage trusted third-party service providers to perform certain business functions, such as website hosting, data analysis, and marketing. These service providers have access to your personal information solely to perform these tasks on our behalf and are obligated to maintain the confidentiality of your information.

2. Legal Requirements: We may disclose your personal information if required by law, to respond to legal processes or requests, or to protect our rights, property, or safety.

Data Security

We employ appropriate measures to protect the security and confidentiality of your personal information. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

Links to Third-Party Websites

Our mobile website may contain links to third-party websites. Please note that this privacy policy does not apply to the privacy practices of these third-party websites. We encourage you to review the privacy policies of those websites for information on how they collect, use, and disclose your information.

Your Choices and Rights

You have the right to access, correct, or delete your personal information, subject to certain limitations and legal requirements. To exercise your rights or update your preferences regarding the use of your personal information, please contact us using the information provided below.

Contact Us

If you have any questions, concerns, or requests regarding this privacy policy or our mobile website practices, please contact us:

Farmers State Bank 11 South Main Street West Salem, OH 44287 Phone: 1-800-350-2844 Email: support@farmersstate-oh.com

Updates to this Privacy Policy

We may update this privacy policy periodically to reflect changes in our practices or legal requirements. We encourage you to review this policy regularly to stay informed about how we collect, use, and protect your personal information.

Last Updated: 12/14/2023

Thank you for choosing Farmers State Bank. Your privacy matters to us.